



It's happening. The Lead Like Jesus message is spreading.

Amid the brokenness in the world, we are seeing leaders' hearts healed, cultures impacted, and nations changed. We are seeing this same change in organizations, prisons, and churches. Examples of hope are springing up as a testament to God at work. The world is eager for a different kind of leader.

We believe Jesus is the greatest leadership role model of all time. He was the greatest visionary, team builder, coach, servant, and change agent this world has ever known. Through your generosity, and by God's power, more people than ever heard the transformational message of Jesus' leadership for the first time.

But there's more to be done.

Developing leaders who will impact the world as Jesus did is a big vision! It is the same vision Jesus gave us when He said, *Therefore, go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit...and teaching them to obey everything I have commanded.*

As leaders are transformed, they lead more effectively, thereby creating a ripple of transformation. Through Jesus and their influence, the world will never be the same.

Thank you for partnering with us. God is at work and lives are being transformed by Jesus and His leadership. Thank you!

Phyllis Kennedy Hendry

President and CEO, Lead Like Jesus

“The needs are so dauntingly great across the world. Nearly every corrupt decision can be linked directly to the lack of good and moral leadership. We know that leadership first begins with the heart being deeply transformed by God.”

— **Jim Montgomery, Chief International Officer, Lead Like Jesus**

“New employees come on board and they are stunned. They're amazed that we offer something like Lead Like Jesus. It's so unique for any place of business. In every situation, we want our employees to exalt God only, and I think Lead Like Jesus has really helped infuse that in our culture.”

— **Joni Eareckson Tada, Founder and CEO, Joni & Friends**

We are already seeing great things happen as we have equipped members of our Chick-fil-A family of operators and Corporate Staff to be facilitators of the Lead Like Jesus content. After going through the Encounter, one of our operators remarked, **“This is exactly what I needed.”**

On the partner front, we are introducing our partners to Lead Like Jesus and are excited about the powerful effect it will have on their organizations. In leading one of these Encounters for a partner's leadership team, I saw the roots of transformational change taking shape as they wrestled with personal mission statements and how that would impact their families and neighbors.”

— **Steve Rubado, Program Manager, Lifeshape, part of the Chick-fil-A family**



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LeadLikeJesus.com | 800.383.6890



LEAD LIKE JESUS

EXPONENTIAL IMPACT

Thanks to you, the power of God's leading, and the commitment of those trained to lead others to lead like Jesus, tens of thousands of adult and student leaders around the world were trained through Lead Like Jesus in 2016.



LEAD LIKE JESUS CHANGED MY LIFE

Morris Bazibu, National Director for Lead Like Jesus in Uganda, knows first-hand the long-lasting, negative effects of bad leadership.

Morris was born in rural Uganda, during the horrific dictatorship of Idi Amin, who appointed himself president after a violent takeover. Morris and his mother watched as his father was brutally murdered by soldiers in Amin's regime.

The memory of his father's murder propelled Morris to understand what it takes to become a godly leader. As a young man, he became a pastor and a leader for Male to Manhood, an international network to mentor men to become responsible sons, husbands, fathers, and citizens.

Morris was introduced to Lead Like Jesus for the very first time during a training event.

(Continued inside report)

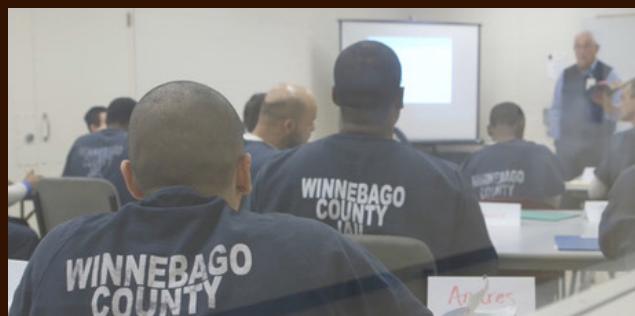
FROM THE COVER

“My life was changed,” he recalls. “In our culture as Ugandans, men are always the bosses. But after my training, I began to lead like Jesus would—to serve my wife, my kids, to really take care of my family.”

Morris’s focus is to reach entire families for Jesus through churches, where his team trains leaders from all walks of life—including marketplace leaders, government officials, and university educators.

Morris and his team recently trained 25 Lead Like Jesus facilitators. “One of our facilitators is a prince in my tribe,” he explains, laughing with delight. “He has connections throughout that kingdom and is taking Lead Like Jesus to the king.”

“Lead Like Jesus has changed my life,” he continues. “And I’m sure that it’s going to change the fathers,... mothers,...and the children—because it directly affects families. And if they are leading like Jesus, then we know that tomorrow we will have great leadership all over this country.”



PRISON MINISTRY

Five years ago, Lead Like Jesus facilitators Dick Kunnert and Ruth Fairchild decided to take Lead Like Jesus to jail.

Now, at the Winnebago County Jail in Rockford, Illinois, they hold Lead Like Jesus Encounters for inmates who want to turn their lives around. Dick has led 54 Encounter trainings, teaching and mentoring men at this unique crossroads in their lives.

“[Lead Like Jesus training] continues to give the inmates hope just when they were about to give up. They are surprised to find out they are leaders, unconditionally loved, and can be forgiven.” – Ruth Fairchild

“This training is equipping me to lead with excellence. As I learn to lead like Jesus, I feel more confident in leading others...” – Inmate, Winnebago County Jail

FINANCIALS

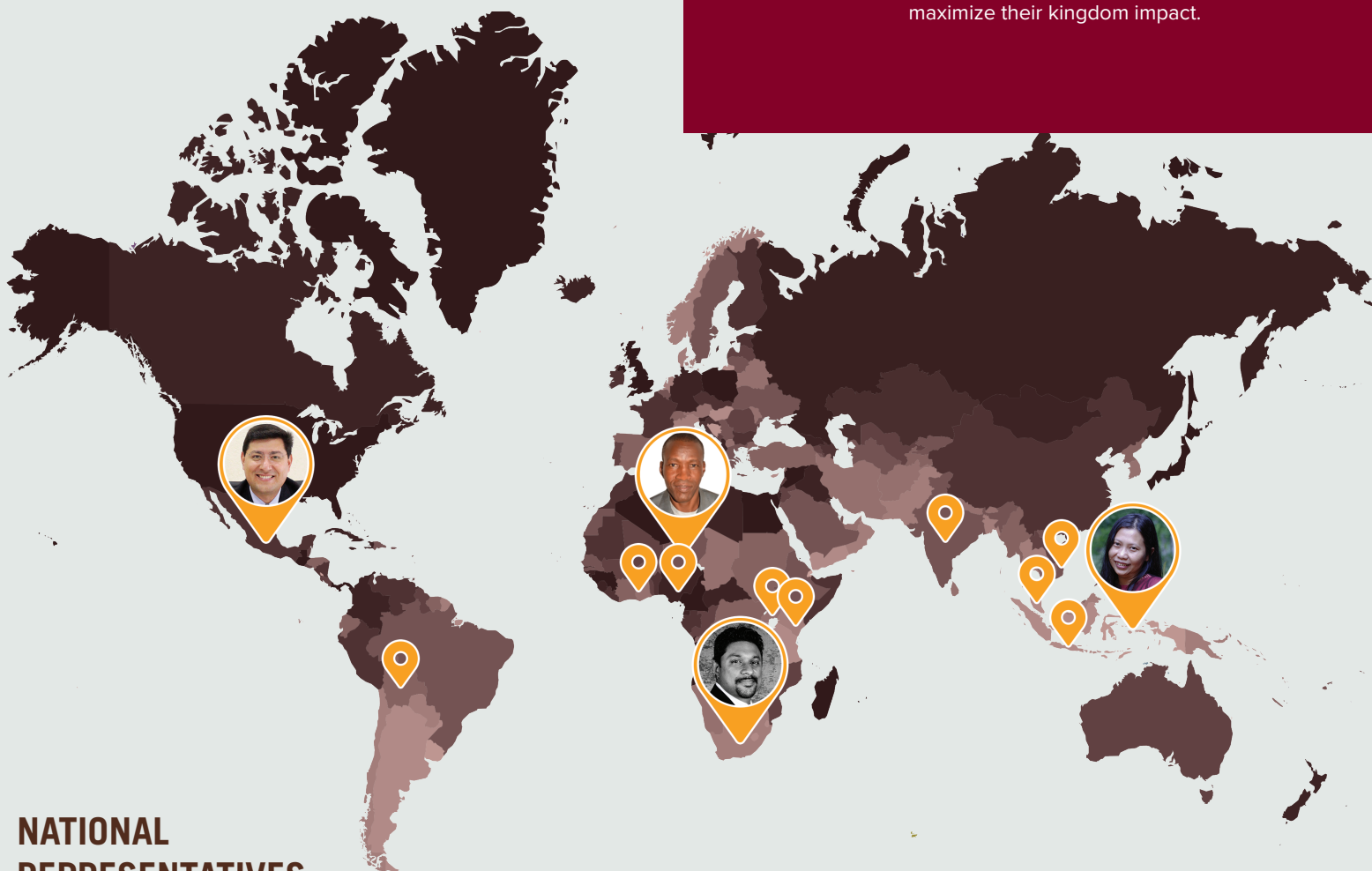
At Lead Like Jesus, 70% of all contributions are used for direct ministry. In 2016, this totaled over \$1.5 million..

At Lead Like Jesus, only \$0.09 of every \$1.00 is attributed toward fundraising expenses.

INTERNATIONAL HIGHLIGHTS

In 2016,

- Lead Like Jesus launched ministries in Mexico, Egypt, and Ukraine.
- Partnerships paved the way for new translations in Spanish, Russian, Luganda, and Vietnamese.
- The first African conference was held in Johannesburg, South Africa, which led to the start of church planting in Nigeria, Kenya, Niger, and Ghana.



NATIONAL REPRESENTATIVES

Morris Cerullo Bazibu—Uganda, Piang Hee Chin—Singapore, Roberto Cuellar—Bolivia, Tran Gia Huan—Vietnam, Ratna Januri—Indonesia, Heng Kee Lee—Malaysia, Boris Joaquin—Philippines, Aldo Lopez—Mexico, Video Moneegan—Mauritius, Patrick Mugo—Kenya, Jayson Naidoo—South Africa, Mike Okuneye—Nigeria, Issa Oumarou—Niger, Mohan Patnaik—India, Ahmed Quarshie—Ghana, Vibol Uong—Cambodia, Oleg Vasilevsky—Ukraine

GOALS MOVING FORWARD

Our vision is that someday, everyone everywhere will be impacted by someone who leads like Jesus. It’s a big vision, but we serve an even bigger God who provides and guides the way.

Through the generosity of friends like you, we will:



Inspire and equip adults and students around the world by developing them to Lead Like Jesus through training and resources.



Translate resources into multiple new languages to further the reach of the Lead Like Jesus message.



Provide training and support to more Church Planters to impact their families, communities, and nations for Jesus.



Develop and train more in-country champions to establish Lead Like Jesus ministries.



Increase the impact of the Lead Like Jesus message in the U.S. by working closely with faith-based nonprofits and faith-led organizations to maximize their kingdom impact.



Provide Lead Like Jesus resources and training in prisons, shelters, rescue missions, and for under-resourced persons.

GLOBAL TESTIMONIES

“We praise God for our recent partnership with Lead Like Jesus which has come to reinforce what we have been doing... I see the Lord expanding our boundaries...African leaders are coveting our training.”

– Issa Oumarou, National Representative, Niger

“Thank you for imparting us with the Word of God. It has equipped us with the right tools for true evangelism.”

– Abore Ebenezer, Church Planter, Ghana

“This training has changed my perspective on leadership. My life has been shaken to the root; how I view people has changed as well as how I relate to them.”

– Philip Hamuel, Encounter Attendee, Nigeria

“Lead Like Jesus shows you how your personal relationship with Jesus impacts all other relationships... it brings you to the place where you meet God.”

– Oleg Kytsko, Ministry Team Leader, Ukraine



A TRANSFORMED ORGANIZATION

CRISTA, based in Seattle, Washington, is a family of seven distinct ministries focused in the areas of education, international relief and development, senior living, and media.

Bob Lonac, President and CEO of CRISTA, and a team of ministry employees recently completed a Lead Like Jesus Encounter.

Bob explained, “It didn’t feel like a ‘Here’s a system.’ It was full of Scripture and content that really resonated with what we were doing and how we wanted to go forward.”

Asked about the long-term effects, Bob commented, “I’m hoping that Lead Like Jesus becomes really ingrained in our culture.”

“I couldn’t recommend it more highly if you really want to engage with the challenging journey of leading like Jesus.”

“It’s a deep, profound engagement of a journey, and I would recommend it to any church or other organization, no matter how big or small.”

